

Journal of Energy & Environmental Policy Options



Impact of Oil Price Variations on Industries Across Major Global Markets

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Abstract

This study explores the effects of oil price variations on 14 industries across six major markets: Canada, China, France, India, the United Kingdom, and the United States. The analysis is based on panel weekly data spanning from June 1998 to December 2020. The findings reveal that fluctuations in oil prices have a significant impact, particularly on the Oil and Gas and Mining industries, while the Food and Beverage industry appears to be the least affected. In more detail, the study indicates that the Oil and Gas and Mining sectors are highly sensitive to changes in oil prices, with price increases or decreases leading to notable shifts in these industries. This is expected given their direct reliance on oil as a primary input for production and operations. Conversely, the Food and Beverage industry shows a minimal response to oil price changes, likely due to its diversified input sources and the less direct role of oil in its production processes. Interestingly, the study also finds that in three of the six countries analyzed—Canada, France, and the U.K.—oil price variations have a negative effect on the Pharmaceutical and Biotechnology industries. This negative relationship may be attributed to the fact that these countries have government-funded healthcare systems. When oil prices rise, the increased costs can strain public finances, potentially leading to reduced funding or higher operational costs for healthcare and related sectors, including pharmaceuticals and biotechnology. This financial pressure could result in lower investment and slower growth within these industries. The implications of these findings are significant for portfolio managers and investors. Understanding which industries are most and least affected by oil price fluctuations allows for more informed decision-making and portfolio adjustments. For instance, in times of expected oil price volatility, investors might consider reducing exposure to highly impacted sectors like Oil and Gas and Mining, while potentially increasing investments in more resilient sectors such as Food and Beverage. Additionally, awareness of the negative impact on the Pharmaceutical and Biotechnology industries in specific countries can guide investors in managing risks associated with these sectors. Furthermore, the study's insights can help policymakers and industry leaders develop strategies to mitigate the adverse effects of oil price volatility. For industries heavily impacted by oil price changes, such as Oil and Gas and Mining, diversification of energy sources and investment in renewable energy technologies might be viable strategies to reduce dependency on oil. For the Pharmaceutical and Biotechnology sectors, particularly in countries with government-funded healthcare systems, strategic planning and budgeting can help cushion the effects of oil price fluctuations on public finances.

Keywords: Oil Price Variations, Industry Impact, Global Markets

JEL Codes: Q43, G11, L71

1. INTRODUCTION

The global oil and gas industry is not just a cornerstone of economic growth but also a pivotal factor in shaping public policy and international economic dynamics. Countries heavily reliant on oil exports often see substantial contributions to their GDP from oil revenues, which fund critical public infrastructure projects and bolster government budgets. This economic significance is particularly pronounced in regions where oil production forms a significant portion of national income. In recent years, the surge in global oil demand has been fueled primarily by the rapid economic growth of countries like India and China. These emerging economies have driven up global oil consumption rates, prompting oil-exporting nations to accelerate their production levels to meet this burgeoning demand. Among these nations, the United States and China are prominent players: the U.S., despite being the largest consumer and importer of oil globally, also maintains a substantial presence as an oil exporter. Meanwhile, China, while not a major oil exporter itself, remains a crucial global player due to its vast consumption and import needs. India, on the other hand, ranks fourth in the world for both oil consumption and imports. Its growing energy demands underscore its pivotal role in global energy markets and its strategic importance in international oil trade dynamics.

As the global population grows, so does the demand for oil, inevitably leading to higher oil prices. This increase in oil prices has far-reaching implications: it elevates the production costs of goods and services, which in turn exerts a detrimental impact on economic growth and GDP. Moreover, elevated oil prices often contribute to higher inflation rates, a correlation well-established in previous studies (Bruno & Sachs, 1982; Burbidge & Harrison, 1984; Gisser & Goodwin, 1986; Rasche & Tatom, 1981). The relationship between oil price hikes and economic indicators is further underscored by research findings that show a significant decline in stock returns during periods of escalating oil prices

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(Driesprong et al., 2008; Mcsweeney & Worthington, 2008). This phenomenon highlights the interconnectedness of global economic stability with oil market dynamics, influencing financial markets and economic performance worldwide. Regarding the importance of oil as a macroeconomic force and its impact on economic growth, this paper aims to investigate the relationship between oil price fluctuations and industry returns in six countries: Canada, China, the United States, France, India, and the United Kingdom.

2. LITERATURE REVIEW

The study delves into asset pricing theories, which posit that stock values hinge on discounted expected cash flows generated in the future. These cash flows are intricately linked to macroeconomic conditions such as inflation, interest rates, and production costs, all of which fluctuate in response to changes in oil prices. Scholars like Hamilton (1983) and Jones et al. (2004) have detailed how oil price shocks reverberate through the economy, impacting both supply and demand dynamics. Oil price fluctuations trigger significant effects on the supply side of the economy by increasing production costs across various sectors heavily reliant on energy inputs. This elevation in costs can erode profit margins, affecting company valuations and subsequently influencing stock prices. On the demand side, higher oil prices translate to increased expenses for transportation and energy, squeezing disposable incomes and altering consumer spending habits. These shifts in spending patterns can disrupt revenue projections and future cash flows, thereby influencing stock valuations. Moreover, the macroeconomic indicators tied to oil prices, such as inflation rates and interest rate policies, serve as crucial barometers of economic stability or volatility. These indicators shape investor sentiment and market expectations, thereby impacting stock market dynamics. Given oil's status as a globally traded commodity, its price movements can reverberate through interconnected global markets, affecting stock prices across different countries and industries. By exploring these dynamics within the framework of asset pricing theories, the study seeks to shed light on how oil price fluctuations drive changes in stock market valuations. This research aims to contribute insights into how investors navigate and respond to oil price shocks, offering implications for economic policy and market stability.

The relationship between oil prices and stock market movements remains a topic of debate in academic literature, with divergent findings across various studies. Kling (1985) posited that increases in oil prices typically coincide with declines in stock market indices, suggesting a negative impact of oil price hikes on stock prices. In contrast, Chen et al. (1986) proposed that changes in oil prices do not significantly affect asset pricing, indicating a more neutral stance on the relationship. Jones and Kaul (1996) contributed to this discourse by identifying a negative correlation between oil price fluctuations and aggregate stock returns, implying that periods of rising oil prices may lead to lower overall stock market performance. However, Huang et al. (1996) took a different perspective by examining the relationship between stock returns and changes in oil futures prices, concluding that no clear negative relationship exists between the two variables. Wei (2003) provided historical context by studying the impact of oil price increases on U.S. stock prices during the turbulent period of 1974. Contrary to expectations, Wei found that the decline in U.S. stock prices during that period could not be entirely attributed to oil price hikes, suggesting nuanced factors at play in stock market movements beyond oil price shocks. These varied findings underscore the complexity of the relationship between oil prices and stock market behavior. Factors such as market sentiment, economic conditions, and sector-specific vulnerabilities may mediate or amplify the effects of oil price changes on stock prices. Further research continues to explore these dynamics to provide a comprehensive understanding of how oil price fluctuations influence asset pricing and market dynamics across different contexts and time periods.

Research on the impact of oil price fluctuations on stock markets reveals diverse outcomes across different countries and regions. Apergis and Miller (2009) explored structural oil-market shocks across eight developed countries and concluded that these shocks do not significantly impact international stock markets, indicating a limited direct effect of oil price movements on global equity markets. In contrast, Jones and Kaul (1996) focused on developed countries and found varying effects of oil price changes on stock returns. Specifically, they noted negative effects in the U.S. and Canadian markets, suggesting that increases in oil prices tend to coincide with declines in stock returns. However, they observed positive effects in the Japanese and U.K. markets, implying a more complex relationship influenced by regional economic dynamics and market structures. Park and Ratti (2008) expanded this analysis to twelve European countries, highlighting generally negative effects of oil price fluctuations on stock returns across most nations. Notably, Norway, as a significant oil exporter, exhibited a positive relationship between oil prices and stock returns, underscoring the role of economic specialization and resource dependence in shaping market responses to oil price changes.

Examining temporal effects, Huang, Masulis, and Stoll (1996) concluded that there is no immediate correlation between oil prices and the S&P 500 market index. Their study suggests that short-term fluctuations in oil prices may not significantly impact the overall performance of the U.S. stock market in the immediate term. In contrast, Sadorsky (1999) reported a short-term negative impact of oil price volatility on aggregate stock returns in a similar study. This finding implies that sudden changes or volatility in oil prices could lead to uncertainty in financial markets, potentially affecting investor sentiment and stock market performance over shorter periods.

Kilian (2008) focused on the U.S. market and found that increases in oil prices due to unexpected global economic growth had a positive influence on stock returns within the first year of such economic expansions. This suggests that during periods of robust global economic activity, higher oil prices may reflect increased demand and economic optimism, benefiting sectors tied to energy production and consumption. The observed effects could be explained by the dual impact of global economic growth stimulating the U.S. economy directly, while concurrently pushing up oil prices

as a result of heightened demand. This indirect influence of oil price increases on slowing U.S. economic activity underscores the complex interplay between energy markets and broader economic conditions, influencing investor expectations and market outcomes. Other studies have delved into the intricate relationship between oil prices and stock returns across various industrial sectors. Scholars such as Sadorsky (2001), El-Sharif et al. (2005), and Boyer and Filion (2007) have consistently observed that increases in oil prices tend to positively impact the stock returns of companies operating in the oil and gas sectors. This finding suggests that higher oil prices can enhance profitability and investor sentiment within these specific industries. In contrast, Nandha and Brooks (2009) provided a contrasting perspective, revealing that the relationship between oil prices and stock returns in specific industries was not statistically significant for countries in Asia or the Americas. This nuanced finding implies that the impact of oil price fluctuations on stock returns can vary significantly across different regions and industries, influenced by factors such as regional economic conditions, market dynamics, and the extent of sectoral dependence on oil-related inputs. These diverse findings underscore the complexity of the oil-price-stock-returns nexus, highlighting the need for tailored analyses that account for regional and sector-specific factors when examining the interplay between energy prices and financial markets. Such insights are crucial for investors, policymakers, and analysts seeking to understand and navigate the implications of oil price movements on equity markets globally.

The response of stock prices to oil price shocks is intricately linked to the underlying causes driving these fluctuations. Kilian's studies (2008a, 2008b) on the U.S. financial market highlight this complexity, revealing that the effects on aggregate stock returns vary significantly depending on whether oil price increases stem from demand-side or supply-side shocks in the crude oil market. Kilian (2008b) suggests that increases in crude oil prices driven by specific demand shocks, such as precautionary increases reflecting concerns about future oil supply shortages, typically lead to lower stock prices. This response reflects market concerns about the impact of higher oil prices on production costs, consumer spending, and overall economic growth prospects. Conversely, positive shocks to global demand for industrial commodities, which also drive oil price increases, tend to have a dual effect of raising both oil prices and stock prices. This scenario underscores the interconnection between energy prices and broader economic activity, where increased industrial demand can signal economic expansion, positively influencing investor sentiment and stock market performance.

Interestingly, studies have shown that oil supply shocks, which include unexpected changes in oil production or geopolitical events affecting oil supply, do not typically have a significant direct effect on stock returns. Instead, their impact may be more indirect, influencing market expectations about future economic conditions and policy responses.

Moreover, research by Bernanke et al. (1997) and others has explored how changes in oil prices can prompt endogenous adjustments in monetary policy. Central banks often respond to oil price shocks by adjusting interest rates and liquidity measures, which can further shape investor expectations and influence stock market dynamics. These findings underscore the nuanced nature of the relationship between oil price shocks and stock market responses, emphasizing the importance of distinguishing between different types of shocks and their broader economic implications when analyzing financial market behavior in response to energy price fluctuations. One limitation of current research on the relationship between oil prices and stock prices is the common treatment of crude oil prices as exogenous to the economy. Recent studies have increasingly recognized that since the 1970s, the price of crude oil responds to many of the same economic factors that influence stock prices. This necessitates accounting for reverse causality in empirical analyses.

Studies by Barsky and Kilian (2002, 2004) and Hamilton (2003, 2005) have highlighted the interdependence between oil prices and broader economic variables. They argue that economic shocks affecting stock markets, such as changes in aggregate demand or monetary policy, can also influence oil prices. Conversely, oil price shocks, driven by geopolitical events or supply disruptions, can impact economic activity and investor sentiment, thereby affecting stock prices. To address this issue, contemporary research often employs sophisticated econometric techniques that account for the endogenous nature of oil prices. These methods include structural vector autoregressive (SVAR) models, where the identification of shocks to oil prices and stock returns helps disentangle their causal relationships. By controlling for reverse causality, researchers aim to provide more accurate insights into how oil price movements affect stock market dynamics and vice versa. While earlier studies treated oil prices as exogenous in relation to stock markets, recent research emphasizes the need to consider their mutual interactions. This approach enhances the understanding of how fluctuations in oil prices influence stock prices and the broader economic implications of these relationships.

In recent research, scholars have employed various methodologies to explore the intricate relationship between oil prices and stock markets. Huang et al. (1996) utilized an unrestricted vector autoregressive (VAR) model to examine the effects of oil price movements specifically on U.S. oil companies. Their study revealed significant impacts on these firms but did not find similar effects on broader stock indices. Similarly, Sadorsky (1999) and Kilian (2008a) also employed VAR models in their investigations. Sadorsky studied how oil price shocks influence stock market activities across different contexts, uncovering significant relationships under specific market conditions. Kilian (2008a), focusing on the U.S. financial market, explored the impacts of oil price increases driven by various shocks, highlighting significant effects on aggregate stock returns depending on the nature of the oil price shock—whether demand-driven or supply-driven. These studies demonstrate the versatility of VAR models in capturing the dynamic interactions between oil prices and stock markets. By allowing for the examination of how shocks in oil prices transmit to stock market variables over time, VAR models contribute valuable insights into understanding the nuanced relationships between these two critical economic indicators.

Furthermore, Zarour (2006) applied VAR methodology to study the Persian Gulf Countries, revealing heightened stock market reactions to increasing oil prices. In contrast, studies utilizing the GARCH model, such as Choi and

Hammoudeh (2010) and Hammoudeh et al. (2010), found that higher oil prices generally lead to decreased stock returns, particularly within oil-related industries. These diverse methodologies underscore the complexity and context-specific nature of the relationship between oil prices and stock market performance across various regions and industries. VAR models and GARCH models offer complementary insights, capturing different aspects of how oil price movements impact stock markets, thereby enriching our understanding of these dynamics in global financial markets.

To explore the enduring effects of oil price fluctuations, Miller and Ratti (2009) conducted a study examining the relationship between changes in oil prices and stock market indices across multiple countries spanning from 1971 to 2008. Their research revealed that, typically, increases in oil prices had a negative impact on stock market indices. This finding suggests a pattern where higher oil prices tend to correlate with declines in broader stock market performance, highlighting the significant influence of oil price movements on global financial markets over the long term. Fayyad and Daly (2010) undertook a comparative analysis of stock market responses to oil price changes in the GCC countries versus the UK and USA. Using the VAR technique and daily data spanning from 2005 to 2010, their study aimed to discern how diverse economies and regions might exhibit varying reactions to oil price shocks in terms of stock market performance. Their key finding highlighted that stock market predictability tends to heighten during periods of rising oil prices and financial crises. This suggests that changes in oil prices could potentially serve as significant indicators affecting stock market movements across different global contexts.

Scholtens and Yurtsever (2011) conducted a comprehensive analysis of the effects of oil price shocks on European industries over the period from 1983 to 2007. Their study revealed that different industries responded differently to these shocks, depending on their specific characteristics and exposure to oil-related costs and demands. In a related study, Elyasiani et al. (2011) explored how variations in oil returns and volatility influenced excess stock returns and return volatility across various industries within the U.S. market. Their research aimed to uncover the differential impacts of oil market dynamics on stock market performance across different sectors and industries, contributing to the understanding of how oil price movements affect financial markets and economic sectors.

3. METHODOLOGY

To investigate the impact of oil price movements on different industries, regression analyses were carried out to test the relationships. For example, the regression equation for the Mining industry of Canada will be as follows:

$$\text{MINING}_i = f(\text{OP})$$

Where Mining i denotes the return of the Mining industry of i th country, Oil Price (OP).

4. RESULTS AND DISCUSSIONS

Table 1 presents regression coefficients for various industries in Canada, showing their respective impacts on the dependent variable with all reported p-values less than 0.05, indicating statistical significance. In the Oil and Gas sector, the coefficient is 0.3524, suggesting a positive influence on the dependent variable. Similarly, the Chemicals industry shows a coefficient of 0.1824, indicating a significant positive impact. Mining also demonstrates a positive effect with a coefficient of 0.2816. Construction and Material industries contribute positively with a coefficient of 0.122, while Industrial Goods and Services show a smaller positive effect at 0.066. Automobiles and Parts follow with a coefficient of 0.036, reflecting a moderate positive impact. The Food and Beverage sector exhibits a coefficient of 0.044, indicating a positive influence. In contrast, Pharmaceuticals and Biotechnology show a negative coefficient of -0.02583, suggesting a potentially adverse effect on the dependent variable. Travel and Leisure industries have a minimal positive impact with a coefficient of 0.00105. Electricity and Gas, Water and Multitudes sectors show positive coefficients of 0.0432 and 0.04128, respectively, contributing positively to the dependent variable. The Banks sector has a coefficient of 0.05166, indicating a positive impact, while Financial Services show a relatively stronger positive effect at 0.08977. Software and Computer Services also contribute positively with a coefficient of 0.0219. These results provide insights into how various industries in Canada influence economic outcomes, highlighting their individual contributions based on the regression analysis conducted.

Table 1 displays regression coefficients for various industries in China, each indicating their respective impacts on the dependent variable. All reported p-values are less than 0.05, signifying statistical significance across the board. In China, the Oil and Gas sector shows a coefficient of 0.1067, suggesting a positive influence on the dependent variable. Similarly, the Chemicals industry has a coefficient of 0.04829, indicating a positive impact. Mining exhibits a higher coefficient at 0.2745, reflecting a significant positive effect. Construction and Material industries contribute positively with a coefficient of 0.05287, while Industrial Goods and Services follow closely with 0.05936. Automobiles and Parts show a smaller positive effect with a coefficient of 0.02413. The Food and Beverage sector demonstrates a positive coefficient of 0.03795, while Pharmaceuticals and Biotechnology exhibit a coefficient of 0.03859, indicating a positive impact on the dependent variable. Travel and Leisure industries have a coefficient of 0.04522, suggesting a moderate positive influence. Electricity and Gas, Water and Multitudes sectors also contribute positively with coefficients of 0.0422 and 0.06478, respectively. In the financial sector, Banks show a positive coefficient of 0.05899, indicating a beneficial impact, while Financial Services exhibit a slightly lower positive effect with a coefficient of 0.03041. Software and Computer Services also contribute positively with a coefficient of 0.04291. These results provide insights into how various industries in China impact economic outcomes, highlighting their

Table 1 presents regression coefficients for various industries in France, indicating their respective impacts on the dependent variable. All reported p-values are less than 0.05, indicating statistical significance across the variables.

In France, the Oil and Gas sector shows a coefficient of 0.2561, suggesting a positive influence on the dependent variable. The Chemicals industry follows with a coefficient of 0.07855, also indicating a positive impact. Mining exhibits a coefficient of 0.1011, reflecting a moderate positive effect. Construction and Material industries contribute positively with a coefficient of 0.1233, while Industrial Goods and Services have a coefficient of 0.08873, indicating a positive impact on the dependent variable. Automobiles and Parts show a higher positive effect with a coefficient of 0.1129. The Food and Beverage sector demonstrates a smaller positive coefficient of 0.0178, while Pharmaceuticals and Biotechnology exhibit a negative coefficient of -0.03937, indicating a negative impact on the dependent variable. Travel and Leisure industries have a positive coefficient of 0.08135, suggesting a moderate positive influence. Electricity and Gas, Water and Multitudes sectors also contribute positively with coefficients of 0.1419 and 0.0637, respectively. In the financial sector, Banks show a positive coefficient of 0.1186, indicating a beneficial impact, while Financial Services exhibit a slightly lower positive effect with a coefficient of 0.0787. Software and Computer Services also contribute positively with a coefficient of 0.07317. These results provide insights into how various industries in France impact economic outcomes, highlighting their individual contributions based on the regression analysis conducted.

Table 1: Regression Results

Industries	Canada	China	France
	Coefficients	Coefficients	Coefficients
Oil and Gas	0.3524	0.1067	0.2561
Chemicals	0.1824	0.04829	0.07855
Mining	0.2816	0.2745	0.1011
Construction and Material	0.122	0.05287	0.1233
Industrial Goods and Services	0.066	0.05936	0.08873
Automobiles and Parts	0.036	0.02413	0.1129
Food and Beverage	0.044	0.03795	0.0178
Pharmaceuticals and Biotechnology	-0.02583	0.03859	-0.03937
Travel and Leisure	0.00105	0.04522	0.08135
Electricity	0.0432	0.0422	0.1419
Gas, Water and Multitudes	0.04128	0.06478	0.0637
Banks	0.05166	0.05899	0.1186
Financial Services	0.08977	0.03041	0.0787
Software and Computer Services	0.0219	0.04291	0.07317

Table 2 presents regression coefficients for various industries in India, the U.K., and the U.S., indicating their respective impacts on the dependent variable. In India, the Oil and Gas sector shows a coefficient of 0.1508, indicating a positive influence on the dependent variable. Chemicals and Mining sectors follow with coefficients of 0.1171 and 0.1323, respectively, also suggesting positive impacts. Construction and Material industries contribute positively with a coefficient of 0.1404, while Industrial Goods and Services have a coefficient of 0.09222, indicating a moderate positive effect. Automobiles and Parts show a smaller positive effect with a coefficient of 0.0107. The Food and Beverage sector demonstrates a positive coefficient of 0.0485, while Pharmaceuticals and Biotechnology exhibit a slightly higher positive coefficient of 0.04391. Travel and Leisure industries have a positive coefficient of 0.1295, indicating a moderate positive influence. Electricity and Gas, Water and Multitudes sectors also contribute positively with coefficients of 0.085 and 0.09872, respectively. In the financial sector, Banks show a positive coefficient of 0.1142, while Financial Services exhibit a slightly higher positive coefficient of 0.1507. Software and Computer Services also contribute positively with a coefficient of 0.1042. In the U.K., Oil and Gas sector has a coefficient of 0.2366, indicating

a positive influence. Chemicals and Mining sectors follow with coefficients of 0.1097 and 0.3322, respectively, suggesting positive impacts. Construction and Material industries show a coefficient of 0.0665, while Industrial Goods and Services have a coefficient of 0.0701. Automobiles and Parts have a higher positive coefficient of 0.1429, while Food and Beverage and Pharmaceuticals and Biotechnology sectors exhibit coefficients of 0.0232 and -0.0394, respectively. Travel and Leisure industries have a positive coefficient of 0.0632. Electricity and Gas, Water and Multitudes sectors in the U.K. contribute positively with coefficients of 0.0394 and 0.0241, respectively. In the financial sector, Banks show a positive coefficient of 0.09344, while Financial Services exhibit a slightly higher positive coefficient of 0.101. Software and Computer Services also contribute positively with a coefficient of 0.0811. In the U.S., Oil and Gas sector shows a coefficient of 0.3465, indicating a strong positive influence. Chemicals and Mining sectors follow with coefficients of 0.1519 and 0.451, respectively, suggesting substantial positive impacts. Construction and Material industries have a coefficient of 0.1564, while Industrial Goods and Services show a coefficient of 0.103. Automobiles and Parts exhibit a coefficient of 0.1374, indicating a positive impact. Food and Beverage and Pharmaceuticals and Biotechnology sectors have coefficients of 0.0388 and 0.0138, respectively. Travel and Leisure industries show a coefficient of 0.0734. Electricity and Gas, Water and Multitudes sectors contribute positively with coefficients of 0.0792 and 0.1718, respectively. In the financial sector, Banks and Financial Services sectors exhibit coefficients of 0.0969 and 0.0987, respectively. Software and Computer Services also contribute positively with a coefficient of 0.0891. These results provide insights into how various industries in each country impact economic outcomes, highlighting their individual contributions based on the regression analysis conducted.

Table 2: Regression Results

Industries	India	U.K.	U.S.
	Coefficients	Coefficients	Coefficients
Oil and Gas	0.1508	0.2366	0.3465
Chemicals	0.1171	0.1097	0.1519
Mining	0.1323	0.3322	0.451
Construction and Material	0.1404	0.0665	0.1564
Industrial Goods and Services	0.09222	0.0701	0.103
Automobiles and Parts	0.0107	0.1429	0.1374
Food and Beverage Pharmaceuticals and Biotechnology	0.0485 0.04391	0.0232 -0.0394	0.0388 0.0138
Travel and Leisure	0.1295	0.0632	0.0734
Electricity	0.085	0.0394	0.0792
Gas, Water and Multitudes	0.09872	0.0241	0.1718
Banks	0.1142	0.09344	0.0969
Financial Services	0.1507	0.101	0.0987
Software and Computer Services	0.1042	0.0811	0.0891

5. CONCLUSIONS

Investigating the impacts of oil price fluctuations on industry returns across six diverse markets—Canada, China, France, India, the U.K., and the U.S.—is a comprehensive endeavor that requires meticulous data collection and analysis. The study examines how variations in oil prices, observed from June 1998 through the end of 2020 on a weekly basis using Datastream, influence the returns of industries in these respective countries. This timeframe encompasses periods of significant global economic events, allowing for a nuanced exploration of how oil price movements affect different industrial sectors within each market. The influence of oil price fluctuations on various industries showcases a diverse spectrum of impacts.

The Oil and Gas Industry typically sees significant impacts from oil price movements due to its direct reliance on oil as a primary input. When oil prices rise, companies in this sector often experience improved profitability, as higher prices for their product translate into increased revenues. Conversely, when oil prices decline, these companies may face challenges in maintaining profitability, which can lead to corresponding fluctuations in their stock prices. The industry's sensitivity to oil prices underscores its vulnerability to external economic factors and geopolitical developments that influence global oil markets. In contrast, the Mining Industry also experiences notable effects from oil price changes, albeit through different mechanisms. Mining operations depend heavily on fuel for machinery, transportation, and extraction processes. Therefore, higher oil prices typically result in increased production costs for mining companies. This can squeeze profit margins and impact stock performance, especially if price increases cannot be fully passed on to consumers. On the flip side, lower oil prices can alleviate cost pressures and potentially boost profitability, reflecting in improved stock market performance. The Pharmaceutical and Biotechnology Sector, in contrast, tends to be less directly affected by oil price fluctuations. These industries primarily rely on specialized equipment, research, and

regulatory frameworks rather than significant energy inputs. Consequently, their stock prices are generally less sensitive to changes in oil prices compared to industries like manufacturing or transportation. Similarly, the Food and Beverage Industry exhibits a relatively muted response to oil price variations. While energy costs are a factor in food production and distribution, they typically constitute a smaller portion of total costs compared to sectors like manufacturing or heavy industry. Therefore, while higher oil prices may incrementally raise operational expenses, their impact on stock prices within the food and beverage sector tends to be less pronounced.

Overall, the effects of oil price movements on industries reflect varying degrees of dependency on energy inputs and market dynamics. Industries directly linked to oil extraction and consumption, such as Oil and Gas and Mining, are more susceptible to price volatility, whereas sectors like Pharmaceuticals and Food and Beverage exhibit greater resilience to these fluctuations due to their different operational structures and cost compositions. Understanding the impacts of oil price fluctuations on different industries, particularly the Pharmaceutical and Biotechnology sector in Canada, France, and the U.K., reveals intriguing dynamics. The Pharmaceutical and Biotechnology Industry in these countries appears to suffer from negative stock returns in response to oil price increases. This phenomenon can be attributed, in part, to the financial dynamics of these industries relative to broader economic trends influenced by oil prices. Governments in Canada, France, and the U.K. heavily subsidize their healthcare systems, which are major consumers of pharmaceutical products. When oil prices rise, overall economic costs escalate, impacting government budgets and potentially reducing the attractiveness of investments in sectors heavily reliant on public funding, such as healthcare and biotechnology. Consequently, investors may perceive these industries as less stable or profitable during periods of oil price volatility, influencing their investment decisions and leading to lower stock returns. The findings from this study hold practical implications for portfolio managers and investors. By recognizing how industries react differently to oil price fluctuations, portfolio managers can adjust their investment strategies to manage risk and optimize returns. For instance, understanding that certain sectors like Oil and Gas or Mining may benefit from higher oil prices while others like Pharmaceuticals may face challenges allows for more informed asset allocation decisions. Future research could delve deeper into country classifications based on their status as oil importers or exporters. Countries heavily reliant on oil imports often experience distinct economic impacts from oil price shocks compared to those that export oil. Moreover, comparative studies between developed markets and oil-rich regions like the Middle East could offer valuable insights into how differing economic structures and oil dependency levels shape stock market responses to oil price fluctuations. Such studies could enhance our understanding of global economic interdependencies and inform more nuanced investment strategies in diverse market environments.

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